

D1.dossiers



D1.dossier: UCF

1. President/Chancellor/University Leadership Situation

- a. Alexander Cartwright (President): [Bio](#), [CV](#)
 - i. Hired on March 20, 2020
- b. Extended Situational News & University Updates - [link](#)

2. Search Committee Backgrounds (not available as of January 29, 2021)

- a. Bios
- b. Search Firm - TurnkeyZRG
 - i. Position Summary - [link](#)

3. Board of Trustees Backgrounds

- a. Bios
 - i. [Beverly J. Seay](#), Chair ([LinkedIn](#))
 - ii. [Alex Martins](#), Vice Chair - Chief Executive Officer/Alternate Governor of Orlando Magic
 - iii. [Kenneth W. Bradley](#) - Senior Vice President/Administrator at Winter Park Memorial Hospital
 - iv. [Bill Christy](#) - Chief Executive Officer of Cognitive Kinetics and Chief Executive Officer of Challenge North America
 - v. [Jeff Condello](#) - Chief Executive Officer of RANDALL ([LinkedIn](#))
 - vi. [Joseph D. Conte](#) - Co-Founder of Consulate Health Care
 - vii. [Digvijay "Danny" Gaekwad](#) - Founder-CEO of NDS USA & Owner of DG Hospitality
 - viii. [Joseph Harrington](#) - Faculty Senate Chair & Planetary Science Professor
 - ix. [Sabrina La Rosa](#) - Student Body President & Political Science Major
 - x. [Caryl C. McAlpin](#) - Real Estate Entrepreneur
 - xi. [Harold Mills](#) - CEO of VMD Ventures
 - xii. [Michael A. Okaty](#) - Partner & Business Lawyer for Foley & Lardner LLP

- xiii. [John Sprouls](#) - Executive Vice President and Chief Administrative Officer for Universal Parks & Resorts
- b. Six board of trustees members are citizens appointed by the Governor and five members are citizens appointed by the Board of Governors. The appointed members are confirmed by the Florida Senate and serve staggered terms of five years. The chair of the university's Faculty Senate and the president of the university's Student Government Association are also members. These members serve for the duration of the term of their respective elected offices.

4. University Organizational Chart

- a. [Link](#)

5. Executive Cabinet Leadership Backgrounds

- a. Bios
 - i. [Michael Johnson](#) - Interim Provost and Vice President for Academic Affairs
 - ii. [Deborah C. German](#) - Vice President for Health Affairs and Dean, College of Medicine
 - iii. [Gerald L. Hector](#) - Senior Vice President for Administration and Finance
 - iv. [Patrick J. Burt](#) - Associate Vice President for Communications and Marketing
 - v. [S. Kent Butler](#) - Interim Chief Equity, Inclusion and Diversity Officer
 - vi. [Mike Morsberger](#) - Vice President for Advancement and CEO, UCF Foundation, Inc.
 - vii. [Janet Owen](#) - Vice President for Government Relations
 - viii. [Scott Carr](#) - Interim Vice President and Director of Athletics
 - ix. [Mike Kilbride](#) - Assistant Vice President for Administration and Operational Innovation

6. UCF Athletics Association Board of Directors (2020-21)

- a. Members
 - i. [Dr. Manoj Chopra](#) - Faculty Athletics Representative & Professor of Engineering
 - ii. [Dr. Phyllis Klock](#) - Chair, UCF Foundation Board of Directors, Charter Trustee Emerita
 - iii. [Alex Martins](#) - Chief Executive Officer/Alternate Governor of Orlando Magic
 - iv. [Hayley Bejarano](#) - Softball Student-Athlete ([Instagram](#), [Twitter](#))
 - v. [Alexander Cartwright](#) - President
 - vi. Non-Voting Members
 - 1. [Daniel J. White](#) - Vice President and Director of Athletics
 - 2. [Brad Stricklin](#) - Executive Associate AD, Chief Financial Officer
- b. 2020-21 Meeting Schedule - [link](#)

7. State of the University

- a. General Outline: [U.S. News & World Report](#)
- b. Strategic Collective Impact: [link](#)

- i. [Link](#)
- c. State University System of Florida Operating Budget
 - i. [FY 21](#)
 - ii. [FY 20](#)
 - iii. [FY 19](#)
 - iv. [FY 18](#)
 - v. [FY 17](#)
- d. Financial Review
 - i. Moody's reports on UCF - [link](#)
- e. Capital/Major Campaign Status
 - i. IGNITE Campaign - [link](#)
 - 1. Raised \$531,507,722 in the 8-year campaign - [link](#) (October 19, 2019)
- f. Campus Construction Projects
 - i. January 2021 Neighborhood Update - [link](#)
- g. Endowment Details
 - i. FY20 \$162.8M - [link](#)
- h. Major Donor Backgrounds
 - i. The Pegasus Society
 - 1. Membership in this society is reserved for individuals, corporations and organizations that make cumulative gifts (excluding pledge commitments and planned gifts) of \$1 million or more.
 - ii. The Apollo Society
 - 1. Membership in this society is reserved for individuals, corporations and organizations that make cumulative gifts (excluding pledge commitments and planned gifts) between \$500,000 and \$999,999.
 - iii. The Mercury Society
 - 1. Membership in this society is reserved for individuals, corporations and organizations that make cumulative gifts (excluding pledge commitments and planned gifts) between \$100,000 and \$499,999.
 - iv. The President's Circle
 - 1. The society recognizes those who give between \$1,000 and \$24,999 in any given year. Among its membership are six special groups: Founders (\$20,000-\$24,999), Leaders (\$10,000-\$19,999), Fellows (\$5,000-\$9,999), Directors (\$2,500-\$4,999), Partners (\$1,000-\$2,499) and Associates (alumni and friends under the age of 32 giving \$500-\$999).
 - v. The Charles Millican Legacy Society
 - 1. The society honors individuals who make a planned gift commitment to benefit UCF and is named in honor of the university's first president, Dr. Charles N. Millican. He stepped down as president in 1978 and by the time of his death in 2010, he was widely considered to be "the father of UCF."
 - vi. Black & Gold Loyal

1. Black and Gold Loyal honors alumni, parents and friends who have demonstrated long-term commitment to UCF through consecutive years of giving. Membership in this society is maintained by consistent yearly giving of two or more years, regardless of amount.
- i. [US News](#) Rankings & Comparisons
 - i. Ranked T-160 in National Universities
 - ii. Ranked T-77 in Top Public Schools
 - iii. Ranked T-16 in Most Innovative Schools
- j. Conference/Geographic/Aspirational Peers (use this list: [link](#))

8. State Government Review/Higher Ed Funding Situation (if public school)

- a. Accreditation from Southern Association of Colleges and Schools Commission on Colleges through 2026 - [link](#)

9. Contract for former/outgoing Athletic Director & Comparison to Conference/Geographic/Aspirational Peers (WIN AD may helpful here)

- a. [Link](#) (be sure to see all tabs)

10. Athletics Narrative & Key News

- a. [Link](#)

11. Senior Athletic Department Staff

- a. Bios for All Assistant ADs & Up
 - i. [Scott Carr](#) - Deputy AD, Brand Activation / Interim AD
 - ii. [Chris McFarlane](#) - Deputy AD, Competitive Excellence
 1. Departing for Tennessee
 - iii. [Brandi Stuart](#) - Deputy AD, Student-Athlete Success
 1. Departing for Texas Tech
 - iv. [Mark Wright](#) - Deputy AD & Associate VP, Championship Resources
 - v. [David Hansen](#) - Executive Associate AD, Chief Operating Officer
 - vi. [Patrick Ransdell](#) - Executive Associate AD, Chief Revenue Officer
 - vii. [Brad Stricklin](#) - Executive Associate AD, Chief Financial Officer
 - viii. [Cameron Walker](#) - Executive Associate AD, Compliance
 1. Departing for Tennessee
 - ix. [Tara Helton](#) - Associate AD, Academics
 - x. [Jimmy Skiles](#) - Associate AD, Brand Advancement
 - xi. [Eric DeSalvo](#) - Assistant AD, #Content
 - xii. [Caroline Kane](#) - Associate AD, Business and Finance
 - xiii. [Chris Huff](#) - Associate AD, Championship Resources
 - xiv. [Matt Kommer](#) - Associate AD, Championship Resources
 - xv. [Jon Brown](#) - Assistant AD, Championship Resources
 - xvi. [Jim Furlong](#) - Assistant AD, Championship Resources
 - xvii. [Brittney Anderson-Duzan](#) - Assistant AD, Compliance

- xviii. [Bill Houston](#) - Associate AD, Corporate Partnerships
- xix. [Brian Barton](#) - Senior Associate AD, Capital Projects, Facility & Event Management
- xx. [Kathleen Murphy](#) - Assistant AD, Facility & Event Management
- xxi. [Brian Reed](#) - Associate AD, Human Resources and Risk Management
- xxii. [Brooke Smoley](#) - Associate AD, Strategy, Analytics & Ticket Sales
- xxiii. [John Heisler](#) - Senior Associate AD, Strategic Communications (Admin, FB)
- xxiv. [Daniel Forcella](#) - Assistant AD, Strategic Communications (FB, MBB)
- xxv. [John Kvatek](#) - Associate AD, Multimedia & Creative
- xxvi. [Brad Helton](#) - Assistant AD, Video Operations

12. Head Coaches

- a. Bios
 - i. Baseball - [Greg Lovelady](#)
 - ii. Men's Basketball - [Johnny Dawkins](#)
 - iii. Women's Basketball - [Katie Abrahamson-Henderson](#)
 - iv. Cheer/Dance - [Linda Gooch](#)
 - v. Cross Country & Track & Field - [Dana Boone](#)
 - vi. Football - [Randy Shannon](#) (Interim)
 - vii. Men's Golf - [Bryce Wallor](#)
 - viii. Women's Golf - [Emily Marron](#)
 - ix. Rowing - [Becky Cramer](#)
 - x. Men's Soccer - [Scott Calabrese](#)
 - xi. Women's Soccer - [Tiffany Roberts Sahaydak](#)
 - xii. Softball - [Cindy Ball-Malone](#)
 - xiii. Men's Tennis - [John Roddick](#)
 - xiv. Women's Tennis - [Bryan Koniecko](#)
 - xv. Volleyball - [Todd Dagenais](#)
- b. Additional Compensation Information (WIN AD may be helpful here)

13. Assistant Coaches

- a. Bios
 - i. Football
 - 1. [Randy Shannon](#) - Defensive Coordinator/Linebackers / Interim HC
 - 2. [Alex Golesh](#) - Co-Offensive Coordinator/Tight Ends
 - 3. [Glen Elarbee](#) - Assistant Head Coach for Offense/Offensive Line
 - 4. [Willie Martinez](#) - Assistant Head Coach/Secondary
 - 5. [Corey Bell](#) - Cornerbacks
 - 6. [Shane Burnham](#) - Defensive Line
 - 7. [Joey Halzle](#) - Quarterbacks
 - 8. [Nick Toth](#) - Special Teams Coordinator
 - 9. [Darrell Wyatt](#) - Wide Receivers
 - ii. MBB

1. [Kevin Norris](#) - Assistant Coach
 2. [Robbie Laing](#) - Assistant Coach
 3. [Vince Taylor](#) - Assistant Coach
- iii. WBB
1. [Tahnee Balerio](#) - Associate Head Coach
 2. [Isoken Uzamere](#) - Assistant Coach
 3. [Nykesha Sales](#) - Assistant Coach
- b. Additional Contract/Compensation Information (WIN AD may also be helpful here)

14. Budget Documents/Review

- a. EADA Reviews & Comparisons to Conference/Geographic/Aspirational Peers - [link](#)
- b. Cost of Attendance review - [link](#)
 - i. In-State, Undergraduate: \$22,424
 - ii. In-State, Undergraduate, Parent/Relative: \$17,712
 - iii. Out-of-State, Undergraduate: \$37,450
 - iv. Out-of-State, Undergraduate, Parent/Relative: \$32,738

15. Internal State of the Athletic Department

- a. [Athletics Strategic Plan](#)
- b. [Student-Athlete Handbook](#)
- c. [uKnighthed Nation Action Committee](#)
 - i. 30-member group was led by Deputy AD, Student-Athlete Success Brandi Stuart
 - ii. The uKnighthed Nation mission is to educate and empower UCF student-athletes and staff to become thought leaders and change agents within their individual platforms to shape a collaborative community of action.
- d. [Knightmare Society](#)
 - i. The Knightmare Society (formerly known as the Student Knights Club) was founded in 2017 to assist in fund-raising efforts to support UCF Athletics' expanding program. The Knightmare is an organization built and run by UCF Students, and is supported by UCF Athletics.
- e. Facilities Review (current state/projects planned/stages/current construction)
 - i. [Roth Athletics Center](#) - [link](#)
 - ii. [Wayne Densch Center for Student-Athlete Leadership](#)
 - iii. [Wayne Densch Sports Center](#) (Sports Medicine and Strength & Conditioning)
 - iv. Sport-Specific
 1. [Bounce House](#) (Football)
 - a. [Nicholson Fieldhouse](#)
 2. [Addition Financial Arena](#) (Men's and Women's Basketball)
 - a. [UCF Basketball Practice Facility](#)
 3. [John Euliano Park](#) (Baseball)
 4. [UCF Softball Complex](#) (Softball)
 5. [UCF Soccer and Track Complex](#) (Men's and Women's Soccer and Women's Track & Field)

- 6. [The Venue at UCF](#) (Volleyball)
 - 7. [UCF Intercollegiate Rowing Center](#) (Women's Rowing)
 - 8. [UCF Golf Practice Facility](#) (Men's and Women's Golf)
 - 9. [USTA National Campus](#) (Men's and Women's Tennis)
- f. Historical Win/Loss/RPI Results by Program (especially useful in for current HCs)
- i. [Baseball](#)
 - ii. [Football](#)
 - iii. [Men's Basketball](#)
 - iv. [Women's Basketball](#)
 - v. [Men's Soccer](#)
 - vi. [Women's Soccer](#)
 - vii. [Softball](#)
 - viii. [Volleyball](#)
- g. [APR](#) & [GSR](#) Situation per Program - [link](#) (be sure to see all tabs)
- h. [Compliance Portal](#)
- i. [Academic/Advising Arrangements](#)
- i. [Wayne Densch Center for Student-Athlete Leadership](#)
 - ii. [Tara Helton](#) - Director/Lead Football Advisor (Offense)
 - iii. [Derick Brown](#) - Assistant Director/Lead Learning Specialist - Men's Basketball
 - iv. [Shelanda Duncan](#) - Academic Advisor - Women's Basketball, Women's Soccer
 - v. [Kirby Lee](#) - Academic Advisor - Football (Defense), Women's Golf
 - vi. [Brittany Moore](#) - Learning Specialist / Academic Advisor - Men's Soccer, Men's Golf
 - vii. [Emily Pearson](#) - Academic Advisor - Rowing, Softball / Learning Assistant Coordinator
 - viii. [Carly Place](#) - Academic Advisor - Baseball, Volleyball, Men's Tennis
 - ix. [Dom Rendinell](#) - Academic Advisor - Women's Track & Field, Cross Country / Tutor Coordinator
 - x. [Kierstyn Stevens](#) - Learning Specialist - Football / Academic Advisor - Women's Tennis
- j. Campus Safety Review FY 21 - [link](#)

16. External State of the Athletic Department (WIN AD may be helpful here)

- a. Fundraising
 - i. [Donor Levels](#)
 - 1. Legacy Circle
 - a. Donors committed to UCF Athletics at \$250,000 or more (\$50,000 pledged annually over five years or more) will be members of the Legacy Circle and awarded 10 Society Shares annually.
 - b. Society members who exceed a lifetime giving for UCF Athletics of \$1 million or more (threshold as of June 30, 2018) will be awarded 1 Society Share per \$5,000 of lifetime giving and will hereafter be

appropriately recognized with our highest level of stewardship and service known as “Legacy Knights.”

2. Athletic Director’s Circle
 - a. Donors charitably committed to UCF Athletics at a minimum of \$125,000 (\$25,000 annually over five years) will be awarded 5 Shares annually and appropriately stewarded with exceptional engagement experiences.
 3. Preferred Shareholder
 - a. Donors charitably committed to UCF Athletics at a minimum of \$50,000 (\$10,000 annually over five years) will be awarded 2 Shares annually and recognized and stewarded with a thoughtful plan of engagement with UCF Athletics leadership and coaches.
 4. Shareholder
 - a. Donors charitably committed to UCF Athletics at a minimum of \$25,000 (\$5,000 annually over five years) will be awarded 1 Share annually and recognized and stewarded with a thoughtful plan of engagement with UCF Athletics leadership and coaches.
- b. Major Donor/Key Alumni Backgrounds
- i. Legacy Circle (As of Nov. 2018)
 1. Ron and Julie Cartwright
 - a. Major donor to new Roth Athletics Center
 - b. Donated \$14K to the Keep Charging On Fund - [link](#)
 2. Michael and Loretta Corey
 - a. Loretta serves as Director for UCF Foundation
 3. [Kenneth G. Dixon](#) - Founder & CEO of Leland Enterprises
 - a. Donated over \$5M for naming of Kenneth G. Dixon Athletics Village - [link](#)
 - b. Also donated to name School of Accounting
 - c. Total commitment to UCF over \$7.5M
 4. John and Julie Euliano
 - a. John - General Partner at RainMaker Private Equity, LLC ([LinkedIn](#))
 - b. John serves as Chair of UCF Foundation
 - c. Donated \$1.5M to Baseball expansion and renovation
 5. Bob and Carol Garvy
 - a. Robert - Founder, Former CEO and Chairman Emeritus at INTECH Investment Management & Former Chairman of Board of Trustees and Vice Chairman of Board of Trustees ([LinkedIn](#))
 - b. Major donor to new Roth Athletics Center
 6. Kevin and Simone Gault
 - a. Kevin - Partner at Innovated Studios ([LinkedIn](#))
 - b. Donated \$520K with Kohn family to create Gault-Kohn Performance Center- [link](#)

- c. Pledged \$350K with Robert Kohn to Men's Basketball - [link](#)
- 7. Harris and Carindo Katz
 - a. Major donor to new Roth Athletics Center
- 8. Robert and Melissa Kohn
 - a. Robert - Chief Operating Officer at Aeon, Inc. ([LinkedIn](#))
 - b. Melissa - [Twitter](#)
 - c. Donated \$520K with Gault family to create Gault-Kohn Performance Center- [link](#)
 - d. Pledged \$350K with Kevin Gault to Men's Basketball - [link](#)
- 9. Insurance Office of America
 - a. Pledged \$2M to UCF Athletics Association to name Bounce House main plaza - [link](#)
- 10. Lockhart Family
 - a. Major donor to new Roth Athletics Center
- 11. Rich and Jen Longo
 - a. Rich - President, Chief Strategy Office, Partner at NXTsoft ([LinkedIn](#))
- 12. Thomas and Stacey McNamara
 - a. Tom - President & CEO of Southern Development & Construction, Inc. ([Bio](#), [Twitter](#))
 - b. Donated \$1M to McNamara Cove - [link](#), [link](#)
 - c. Thomas serves as Director for UCF Foundation
- 13. [Tony and Sonja Nicholson](#)
 - a. Donated \$2M to Athletics Village - [link](#)
 - b. Donated over \$2M for Nicholson Fieldhouse - [link](#)
 - c. Name is on School of Communication and Media
 - d. Anthony serves as Director for UCF Foundation
- 14. Mary and Dick Nunis
 - a. Richard - Former President and Chairman of Walt Disney Attractions
 - b. Major donor to new Roth Athletics Center
 - c. Richard serves as Director for UCF Foundation & used to serve as Board of Trustees Chairman
 - d. Richard is in the UCF Athletics Hall of Fame - [link](#)
- 15. Jim and Julia Rosengren
 - a. Donated \$1M to FB Locker Room - [link](#)
 - b. Donated \$275K for 8 field cabanas - [link](#)
 - c. Donated \$6.6M to the university - [link](#)
 - d. Major donor to new Roth Athletics Center
- 16. Jerry and Susan Roth
 - a. Name on new Roth Athletics Center - [link](#)
- 17. Vito and Dana Scutero
 - a. Major donor to new Roth Athletics Center

18. Leonard and Marilyn Williams
 - a. Leonard - Former Chief Executive Officer of Wayne Densch, Inc.
 - b. Donated \$4M for Wayne Densch Center for Student-Athlete Leadership - [link](#)
 - c. Donated \$2.5M for Wayne Densch Sports Center, which opened in 2003
- c. FB/MBB/WBB/Baseball/others as necessary Season & Overall Ticket/Attendance Situations - [link](#)
- d. Details on Third-Party Relationships (multi-media rights, tickets, facility management, etc.)
 - i. Apparel - Nike
 1. Deal through 2022
 - ii. Website - SIDEARM Sports
 - iii. NIL - Launch - [link](#)
 - iv. Student-Athlete Employment - InXAthlete
 - v. Content - Opendorse
- e. Media Landscape (Who's who, vibe)
 - i. Jason Beede, Knights247 ([Twitter](#))
 - ii. Mike Bianchi, Orlando Sentinel ([Twitter](#))
 - iii. Brandon Helwig, Rivals ([Twitter](#))
 - iv. Eric Lopez, Black & Gold Banneret ([Twitter](#))
 - v. Daniella Medina, Black & Gold Banneret & USA Today ([Twitter](#))
 - vi. Matt Murschel, Orlando Sentinel ([Twitter](#))
 - vii. Brian Murphy, Black & Gold Banneret ([Twitter](#))

17. Deep Dig Program Reviews

- a. Roster overview by class/contributions/etc.
 - i. Men's Basketball - 41.51% of points returning for 2020-21
 - ii. Women's Basketball - 49.27% of points returning for 2020-21
- b. Recruiting classes & rankings
 - i. Football (per 247sports.com)
 1. Ranks 60 in Team Talent Composite (3rd in the AAC)
 2. Ranked 75 in 2020 - [link](#)
 3. Ranked 60 in 2019 - [link](#)
 4. Ranked 62 in 2018 - [link](#)
 5. Ranked 55 in 2017 - [link](#)
 6. Ranked 65 in 2016 - [link](#)
 7. Ranked 71 in 2015 - [link](#)
 8. Ranked 68 in 2014 - [link](#)
 9. Ranked 79 in 2013 - [link](#)
 10. Ranked 96 in 2012 - [link](#)
 11. Ranked 54 in 2011 - [link](#)
 - ii. Men's Basketball (per 247sports.com)

1. Ranked 97 in 2020 - [link](#)
 2. Ranked 88 in 2019 - [link](#)
 3. Ranked 158 in 2018 - [link](#)
 4. Ranked 80 in 2017 - [link](#)
 5. Ranked 118 in 2016 - [link](#)
 6. Ranked 56 in 2015 - [link](#)
 7. Ranked 71 in 2014 - [link](#)
 8. Ranked 113 in 2013 - [link](#)
 9. Ranked 111 in 2012 - [link](#)
 10. Ranked 35 in 2011 - [link](#)
- c. Future schedules & game contracts (maybe most importantly, guaranteed game deals & insight on the annual amount needed to produce in guarantee situations)
- i. Football - [link](#)
 1. Home and home with Louisville (Louisville: 2021, Orlando: 2022)
 2. Paying UConn \$1M in 2021
 3. Home and home with Boise State (Orlando: 2021, Boise: 2023)
 4. Home and home with FIU (Orlando: 2020, Miami: 2022)
 5. Home and home with Georgia Tech (Atlanta: 2020, Orlando: 2022)
 6. Home and home with BYU (Orlando: 2023, Provo: 2024)
 7. Hosting Liberty in 2024
 8. Home and home with North Carolina (Chapel Hill: 2024, Orlando: 2025)
 9. Was supposed to host to Florida A&M in 2020

18. City/Area Profile

- a. Overview (market dynamics/data, climate, vibe, etc.)
 - i. [Visit Orlando](#)
 - ii. TripAdvisor Things to do in Orlando - [link](#)
 - iii. City-Data.com - [link](#)
- b. Cost of Living
 - i. 0.8% lower than National average - [link](#)
- c. Neighborhoods/Home Values
 - i. Neighborhoods
 1. NeighborhoodScout.com - [link](#)
 2. Niche.com - [link](#)
 3. AreaVibes.com - [link](#)
 - ii. Crime Map - [link](#)
 - iii. Home Values
 1. Zillow - [link](#)
 2. Redfin - [link](#)
 3. Realtor.com - [link](#)
- d. Schools/Churches
 - i. Orange County Public Schools - [link](#)
 1. GreatSchools.org ratings - [link](#)

2. SchoolDigger.com ratings - [link](#)
 3. Niche.com ratings - [link](#)
 - ii. Area Private Schools
 1. PrivateSchoolReview.com - [link](#)
 2. Niche.com ratings - [link](#)
- e. Houses of Worship - [link](#)
- f. Campus Map - [link](#)